kipling Live.Light

Participation Rules

- Start the game through the link/button provided on <u>https://www.kipling.com.sg/newclassics/</u> and upload your favourite Live.Light travel moment to fit it to the luggage-shaped photo frame.
- 2. Submit the final image.
- 3. Share your publicly published photo with friends on Facebook or Instagram using #KiplingSG #KiplingLiveLight #Travel.
- 4. Encourage your friends to vote for you on our campaign site at <u>https://www.kipling.com.sg/campaign/New-Classics-Collection/</u>. The more votes your image gets, the higher the chance for you to win!

Judging and Prize

- 1. All submissions will be reviewed by staff of Kipling Singapore for compliance with the event's Terms & Conditions. All qualified submissions will be published publicly to the gallery within 24 hours and can be voted upon once they are published. Kipling Singapore will notify the participant via direct message on either Facebook, Instagram or email once the submission has been published.
- 2 winners will be chosen by Kipling Singapore from amongst all submissions based on creativity and the number of votes for their design submission. Winners will be announced on <u>https://www.kipling.com.sg/campaign/New-Classics-Collection/</u>. Each winner will be awarded a Kipling New Classics Curiosity S luggage.
- 3. Campaign period: Dec 23, 2019, 12:00 to Jan 5, 2020, 23:59 (GMT+8)

Winner Announcement & Redemption

 The winner announcement and prize redemption details will be published on <u>https://www.kipling.com.sg/campaign/New-Classics-Collection/</u> on Jan 8, 2020 0:00am.

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Terms & Conditions

- All information provided by the participant must be true and correct, and not illegally obtained or stolen from a 3rd party. Participants submitting false or misleading information will be disqualified.
- Content that infringes a 3rd party's intellectual property right, is graphically violent, explicit or otherwise depicts illegal activities, that is hurtful based on religion, ethnicity, nationality, sexuality or is otherwise offensive, or constitutes a crime based on applicable law in the territory will be immediately disqualified. Kipling Singapore reserves the right to take legal action against the author of the content.
- 3. The participant agrees to take no action or make any statement, graphical, written or otherwise, including but not limited to political comments or gestures against any government, which is intended, or would reasonably be expected, to harm Kipling or its reputation or which would reasonably be expected to lead to unwanted or unfavorable publicity to Kipling or action against Kipling by any government or general public.
- 4. Kipling Singapore reserves the right to review all submissions. All qualified submissions will be published to the gallery within 24 hours and can be voted upon once they are published.
- 5. Prizes cannot be changed or exchanged for cash. Prizes are non-replaceable, non-refundable, non-transferrable, non-resalable and non-returnable.
- 6. Once the prize is dispatched from Kipling Singapore, Kipling Singapore shall not reissue if the prize is lost or damaged.
- Kipling Singapore disclaims all and any liability for the provision, quality or nature of any 3rd party products or services accepted by participants.
- 8. In the interest of fairness, the employees of Kipling Singapore and their family members are not eligible for entry.
- 9. This promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram.
- 10. Kipling Singapore reserves all rights for final decision, including revision of terms and conditions, prizes and other arrangement, without prior notice.