Participation Rules

Welcome to the Kipling Instagram Game. Follow the below steps for a chance to win coupons and Kipling bag!

1. Start the game by opening the link below on a mobile device and select the filter 'Kipling Live.Light' under the official Kipling Singapore Instgram account with the handle @kipling_sg.
   Link: https://bit.ly/KiplingLiveLight_SG

2. Participants have a chance to win Kipling bag by making a screenshot of your final score after the game ends and send the screenshot via direct message to the official Kipling Singapore Instagram account with the handle @kipling_sg.

3. Participants also have a chance to win Kipling bag by sharing a recorded screen video of your gameplay to your personal Instagram Stories and mention the official Kipling Singapore Instagram account handle @kipling_sg in your post.

4. Participants can redeem the discount coupon at Kipling stores across Singapore by making a screenshot of the coupon.

Prize

For 0 point to 9 points:
- Participants achieving 0-9 points will receive a $10 off coupon for use on regular-priced items in Kipling stores across Singapore

For 10 points to 24 points:
- Participants achieving 10-24 points will receive a $20 off coupon for use on regular-priced items in Kipling stores across Singapore

For 25 points and above:
- Participants achieving 25 points or more will receive a $30 off coupon for use on regular-priced items in Kipling stores across Singapore

Top 3 Winners during Campaign Period:
- 3 winners with Highest Score during campaign period will win a Delia Backpack worth $199 each

Winner Announcement & Redemption

1. The winners announcement will be published on www.kipling.com.sg/campaign/PAKA-collection on October 9, 2020.
2. The winners need to send a direct message with full name, contact no. and email address to the Instagram account of Kipling Singapore (@kipling_sg) on or before October 16, 2020.

Terms & Conditions

1. Campaign period: August 25, 2020, 12:00 to September 24, 2020, 23:59 (GMT+8).
2. Coupon validity is from August 25, 2020 to October 31, 2020.
3. Coupons are applicable to regular-priced items only. Not to be used in connection with another promotional offer.
4. All information provided by the participant must be true and correct, and not illegally obtained or stolen from a third party. Participants submitting false or misleading information will be disqualified.
5. Content that infringes a 3rd party's intellectual property right, is graphically violent, explicit or otherwise depicts illegal activities, that is hurtful based on religion, ethnicity, nationality, sexuality or is otherwise offensive, or constitutes a crime based on applicable law in the territory will be immediately disqualified. Kipling Singapore reserves the right to take legal action against the author of the content.
6. Prizes cannot be changed or exchanged for cash. Prizes are non-replaceable, non-refundable, non-transferrable, non-resalable and non-returnable.
7. The game is open for entry to citizens of all countries worldwide. However, prizes can only be shipped within the territory of Singapore.
8. Once the prize is dispatched from Kipling Singapore, Kipling Singapore shall not reissue if the prize is lost or damaged.
9. Kipling Singapore disclaims all and any liability for the provision, quality or nature of any third-party products or services accepted by participants.

10. In the interest of fairness, the employees of Kipling Singapore and their family members are not eligible for entry.
11. This promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram.
12. Kipling Singapore reserves all rights for final decision, including revision of terms and conditions, prizes and other arrangement, without prior notice.